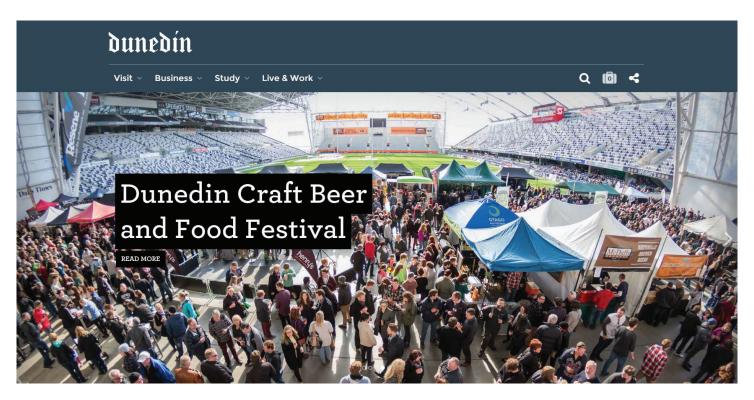
# DunedinNZ.com Homepage Carousel Banner Advertising



### What Enterprise Dunedin will provide:

- A featured carousel banner advertisement created for you on the DunedinNZ.com visit homepage
- Design a landing page for your organisation's campaign (if required)
- A featured article in Enterprise Dunedin's consumer newsletter
- Mentions on Enterprise Dunedin's Twitter feed
- Tracking codes to ensure all clicks can be analysed
- A post-campaign report

# Stats:

- DunedinNZ homepage views -28,000 per month
- Enterprise Dunedin consumer newsletter recipients – 23,000
- Dunedin NZ Twitter followers -6,000+

### What you need to supply:

- A selection of high resolution imagery/logos
- Text regarding company/promotion
- A URL for your website or specific campaign page
- 5 working days notice before campaign launch

## Cost Per Thousand Impressions (CPM\*):

# Homepage Banner - \$25

\*CPM (cost per mille (thousand)) is the industry standard (or currency) for online advertising and how we price online advertising

**Minimum Investment:** \$500 e.g. \$500 = 20,000 impressions

### Contact:

For further details about advertising on the DunedinNZ.com visit homepage please contact:

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